



## Leaders' Master Class: Converting the New Demands of Supply Chain ESG into Competitive Advantage

*An essential learning experience for C-level supply chain leaders, their lateral colleagues and functional managers who are ready to retool their competitive arsenal with a next-gen advantage.*

### ► Faculty

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*This master class is ideal for:*  
Chief Procurement Officers  
Chief Supply Chain Officers  
Functional Managers  
Chief Operating Officers  
Chief Responsibility Officers  
Chief Sustainability Officers  
CFOs  
Senior Auditors  
Risk Managers



Say what you do,  
Do what you say,  
Do it effectively...  
...and be ready and able to prove it.

Senior supply chain leaders are increasingly expected to operationalize policies to meet stakeholder expectations and improve corporate integrity while concurrently ensuring supply chain operations help drive top- and bottom-line growth.

Yet despite all the ambition, key challenges remain, such as how to:

- Reduce real operational risk
- Gain greater, more dependable predictability
- Improve the management of uncertainty
- Build competitive resilience
- Respond more effectively to the heightened scrutiny that now comes with *sustaining* market leadership

All that can now be yesterday.

This SIP training experience will take participants through a deep dive on how traditional conformance and audit methodologies (such as the default Sedex Members Ethical Trade Audit) *have been disrupted*. And how it is **now possible to proactively manage the new hyper scrutiny as a mechanism for business advantage**.

Participants will gain a working understanding in how, for the first time, they may **acquire an integrated accounting of a more comprehensive set of enterprise behaviors, activities and risks** that accurately reflect the true interdependencies that define today's competitive supply chain context.

Instead of limiting responsible sourcing to some outdated questionnaire and cumbersome checklist, supply chain teams will become versed in a **Plan-Do-Check-Act (PDCA)** sequence with guidance from an international high-level structure. They will learn how to design their own **ESG-based Sourcing Management System (ESGMS)** that is customizable for implementation at each corporate command center, local operational facility, supplier location and business association.

More corporations are ensuring that their suppliers are operating aligned with every facility and responsively to their customers' reality. This master class will outline the process for undergoing a systemized accounting and impact analysis of each location's unique external and internal operating context, including suppliers at their facility levels, the corporate office (with its supply chain department), their facilities and the suppliers' facilities.

## KNOWLEDGE MANAGEMENT



## Mastering the Rules of a New Game

Attendees will acquire a new approach for the identification and prioritization of threats and opportunities with the goal of producing a clearer, more reliable view of what factors create uncertainty, what to do about them and how, as a team, they can enhance their predictive capability for seizing new business opportunities.

### Why This Matters Now: Read the Back Story

- ▶ [Making the Smart Business Case for an ESG Competitive Advantage](#)
- ▶ [Gaining New Capabilities via a Next-Gen Model for Supply Chain ESG](#)
- ▶ [Codes of Conduct and Supplier Self-Determination in the Era of Auditing](#)
- ▶ [Complex Dynamics Moving Supply Chain Concerns Front and Center](#)

They will also learn what various content should be included in a standardized Code of Conduct and Supplier Code of Conduct in order to address contemporary issues of risk and liability between the corporation, its facilities, suppliers and customers. Participants will gain a perspective on a more assertive approach to Board leadership and the challenges of implementing innovations in governance, executive leadership and supply chain management culture that are most relevant to here and now.

### *During this master class experience, you will learn how to:*

- ▶ Utilize an international high-level structure as the basis for **creating a custom ESG-based Sourcing Management System (ESGMS)**
- ▶ Determine how to extend the **ESGMS elements to the lowest level of your supply chain** that can affect the customer's sourcing effectiveness
- ▶ Establish what national and international management systems, and their related information, are most suitable for inclusion in an **ESGMS that aligns with your unique context**
- ▶ Convert your code of conduct and 'supplier code of conduct' into an **effective management system throughout the supply chain**
- ▶ **Create the right ESGMS structures for different levels in the supply chain** by using the HLS to capture key ESG sourcing information
- ▶ Make disclosures on key ESGMS-generated outputs and objectives for importing onto a **uniquely integrated SaaS-based knowledge platform**
- ▶ Leverage ESGMS-generated outputs as tools for improving internal and external **supply chain stakeholder relationships**
- ▶ **Create a conforming list of disclosures** for external ESG reporting using a SaaS-based platform
- ▶ **Self-declare and self-audit** in your ESGMS; use conformity statements to report to stakeholders, customers and the investment community



## Next-Gen Supply Chain ESG: A New Pathway to Strategic Competitiveness

Strategic Impact Partners  
Own the Future.

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### ➔ *Out of this Master Class, you will walk away with:*

- ✓ A summary and bibliography of **key published resources** on these issues
- ✓ A matrix guide to determine the specific elements required for an **international high-level structure**
- ✓ **Guidelines for preparing maturity matrices and radar plots** to track continual improvements via the ESGMS
- ✓ A vetted **list of problem-solving and decision-making tools** that facilitate the transition away from organization silos
- ✓ Examples of the **components and information structure required to digitize** the data and provide feedback during the transition to an ESGMS-oriented approach
- ✓ A guide to support **senior leaders in their role holding the supply chain accountable**, with help from an international high-level structure
- ✓ An example of a **typical Conformity Statement** to illustrate your ultimate success

### Next Steps



The structure, scope, content and delivery format of this Master Class is customized to serve the unique learning needs of each client. Program duration can run 1-2 days on site depending on need, punctuated potentially by a series of follow-up exercises and check ins conducted virtually via a private ZOOM account.

The full curriculum includes implementation guides, check lists, bibliographies, published resources, work product samples and other valuable materials designed to enable immediate assimilation of the learnings into everyday practical application.

Fees are negotiated between SIP and the presiding internal client. They include a set day rate for delivery and facilitation plus out-of-pocket expenses: printing of materials; transportation, accommodations and meals for Dr. Pojasek and Mr. Stewart. Client bears responsibility for hosting and on-site production support.