

CAMPDEN WEALTH

Events | Research | Publications | Online

KNOWLEDGE • EDUCATION • NETWORK

Where the most successful and substantial families engage

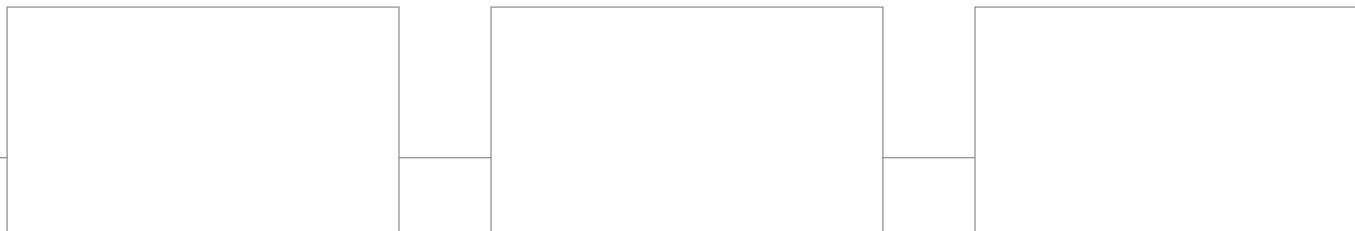
An integrated global platform

Today's global private wealth community has evolved into a complex and intricate web of international multigenerational business owning and financial families, family enterprises and family offices. Successfully managing the interests of ultra-high-net-worth families requires a consistent focus and ongoing communication.

...consistent focus and ongoing communication...

For the family enterprise, traditional business models and governance structures are evolving. As younger generations assume leadership, new approaches to management are being applied to more effectively respond to shifts in the business landscape and lifecycle.

The interests of financial families have become more diversified and interdependent, necessitating greater integration. With markets increasingly less predictable, international trade, regulatory, and cross-cultural challenges have made planning more complex. More than ever, confident decision making demands easy and efficient access to dependable resources and trustworthy relationships.



THOUGHT LEADERSHIP FOR FAMILIES OF SUBSTANTIAL WEALTH

Since 1987, Campden has operated at the forefront of innovation and best practice in wealth management, providing unrivalled knowledge and intelligence to principals of ultra-high-net-worth financial and business owning families as well as family office executives and trusted advisors.

Campden offers multiple yet fully integrated channels which bridge mutually-beneficial connections and build community between family decision-makers and the experts who advise and support them. Our conferences, online and print publications, and proprietary research prioritize what's essential.

... unrivalled knowledge and intelligence to principals of ultra-high-net-worth financial and business owning families...

Our breadth of understanding of multidisciplinary family enterprises is derived from years of facilitating peer to peer networking events, producing groundbreaking research and editorial products that are relied upon as vital resources for the communication and insightful analysis of wealth management strategies.

For over twenty years, Campden Wealth has supported substantial financial families and family businesses whose annual revenues exceed \$100 million per annum. We continue to earn the trust and confidence of the world's wealthiest and most influential individuals and families by delivering relevant, timely, and substantive information required for thoughtful decision-making.



CAMPDEN CONFERENCES

campdenconferences.com

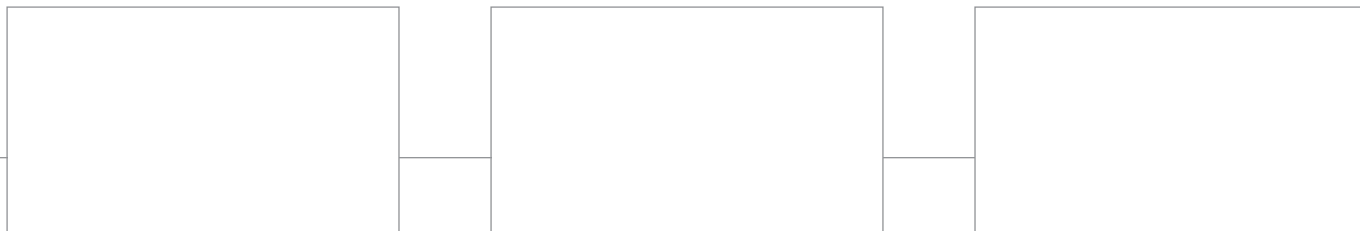
Efficient and confidential interaction; unfettered access for vetted relationship building

With the demands placed upon principals of ultra-high-net-worth financial and business families, and family office executives, thoughtful decision-making requires relationships built from trusted connections and resources provided within a confidential and discreet environment.

Campden Conferences makes the task of engaging with resources – whether it's information or people – highly productive. As the global leader in facilitating private forums for the world's ultra-affluent, we bring business owning and financial families together with appropriate professional experts.

...the global leader in facilitating private forums for the world's ultra-affluent...

Having produced over 105 events worldwide, Campden's conferences are respected for their thought-provoking, timely content presented in a context of confidentiality and integrity. Independently facilitated peer-to-peer exchanges engage families, qualified professional experts, and highly-regarded thought leaders in direct dialogue around the unique challenges that confront families of substantial wealth. Issues are openly addressed via Campden's innovative format of case studies, best practices roundtables, one-on-one interviews, instructive workshops, and interactive panel discussions.



FOR QUALIFIED PARTNERS: MAKING THE ELUSIVE EASILY ACCESSIBLE

Campden Conferences engender an enduring community among the most desired prospects in the ultra high net community, a market that has traditionally been hard to identify and even more difficult to access.

As a Campden sponsor, select professional partners distinguish themselves in a private environment that is transparent and non-competitive. We permit only a limited number of sponsorships for each conference to ensure a strict delegate to partner ratio. Our unique format is the most conducive to relationship building with ultra-high-net-worth individuals and families, creating their trust by respecting their need for confidentiality and privacy.

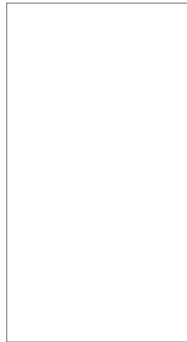
Partners acquire the opportunity to establish their presence in Campden's vetted community from a variety of productive face-to-face interactions. Partner sponsorships are supported by Campden personnel with customized facilitation before, during, and after each conference. In addition, partners receive recognition from the community via branding and thought leadership visibility across our integrated platforms.

...partners distinguish themselves in a private environment that is transparent and non-competitive...



CAMPDEN CONFERENCES DELIVER REAL DIVIDENDS:

- Confidential, efficient relationship building within the context of a vetted community
- Exposure to more than 2,000 family principals and family office decision makers at some 20 global events every year
- Content that is trusted for its substance, accuracy, and timeliness



CONFERENCE SPONSORSHIPS GENERATE LASTING ROI:

- Exclusive networking via intimate gatherings – conferences, private dinners, roundtables, and more
- An unencumbered and transparent business-building forum, free of competitor encroachment
- Limited sponsorships per conference providing exclusivity in area of expertise
- A strict delegate-partner ratio at each event
- Attentive sponsorship facilitation before, during, and after the events
- Strengthened credibility through exclusive association
- Precision-targeting of key messages and brand positioning via the most qualified, direct channel
- Proven results: A partner repeat rate of 75% across all conference sponsorships
- Continuity: multi event and jurisdictional partnerships



FAMILIES IN BUSINESS SERIES

Many families must juggle a diversified financial portfolio of amongst others private equity, venture capital investments, hedge funds or fixed income assets. They may run multiple businesses and subsidiaries, and hold commodities, real estate, investment trusts, a philanthropic foundation, and a family office.

...a history of pioneering community-building events...

Their relationships between each other can involve emotional dynamics around power, money and control, with the added influence of differing perspectives from multiple generational experiences. Preserving wealth is a full-time undertaking.

Successfully growing an enterprise can be no less challenging. Achieving competitive sustainability requires finding innovative approaches to a host of concerns – whether involving expansion, succession planning, or mitigating liabilities, managing conflict, preserving legacy values from one generation to the next, or assimilating non-family executives into management.

Campden's Families in Business events are private, peer-to-peer gatherings that instill the sharing of "war stories" and best practices in an atmosphere of mutual learning from each other.

FAMILY OFFICE SERIES

The rapid growth in recent years of the family office profession has generated great demand for a platform in which private family offices could examine their most pressing concerns and seek solutions in a non-competitive open environment.

Utilizing its leadership from a history of pioneering community-building events, Campden Conferences regularly convenes the most progressive and successful family office minds that facilitate exploration of best practices and emerging innovations within a variety of contexts from communication, governance, reporting and investment strategies to benchmarking performance and efficiency, and the merits of concierge services.

FAMILY INVESTING & PHILANTHROPY SERIES

There are numerous wealth management considerations for financial families and business-owning families. Many of them can appear more complex than they need to be. Campden's Family Investing and Philanthropy conferences convene families and leading experts for discussions that support more confident decision-making around a variety of ongoing concerns, such as investment portfolio performance, keeping current on regulatory and legal requirements, tax optimization, and successfully managing a foundation.

Expand content



SPECIALISED INVESTOR CONFERENCES

campden.com

For family offices, venture capitalists, and private equity firms

MEDTECH INVESTING

medtechinvesting.com

For the past seven years, Campden has produced the premier event focused on investment partnering within the medical technology industry. Convened twice a year in Lausanne and London, Medtech attracts innovators along with industry funders and major corporations from around the world for an exploration of investment opportunities.

University spin outs, early stage and mature revenue producing companies showcase their innovations before an audience of investors and major healthcare corporations. Pre-arranged, one-on-one meetings offer an opportunity for direct discussions between interested parties.

Produced in collaboration with the Ecole Polytechnique Federale de Lausanne (EPFL), Europe's leading educational institution for technological and scientific innovation, Medtech also facilitates networking opportunities with major industry players such as Stryker, Medtronic, Johnson & Johnson, Novartis, Depuy International, Synthes and GE.

CLEANTECH INVESTING (NEW FOR 2010)

With the emerging global market for sustainable and green technologies, business families and family offices are increasingly attracted to the investment potential of the cleantech industry. Cleantech Investing is dedicated solely to investment opportunities that address the roots of ecological challenges and advance environmental stewardship with new science while simultaneously providing investors with significant returns. Cleantech is also supported by Ecole Polytechnique Federale de Lausanne (EPFL).

ASIAN REAL ESTATE

ADD TEXT

...the premier event focused on investment partnering within the medical technology industry...



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campden.com

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CAMPDEN CONFERENCES

Calendar for 2010

AMERICAS

THE AMERICAS FAMILIES IN BUSINESS CONFERENCE

11 – 12 May 2010 • Miami, USA

The third annual private forum for business and financial families throughout the US and Latin America.

THE NORTH AMERICAN FAMILY OFFICE CONFERENCE

18 – 19 November 2010 • Boston USA

The third family office and alternative investment meeting in North America exclusively for families, significant private investors and family offices.

ASIA/PACIFIC

THE ASIA PACIFIC REAL ESTATE SEMINAR

2 June 2010 • Singapore

The inaugural private meeting for principal investors, family business owners and family office executives.

THE ASIA PACIFIC FAMILY INVESTMENT WORKSHOP

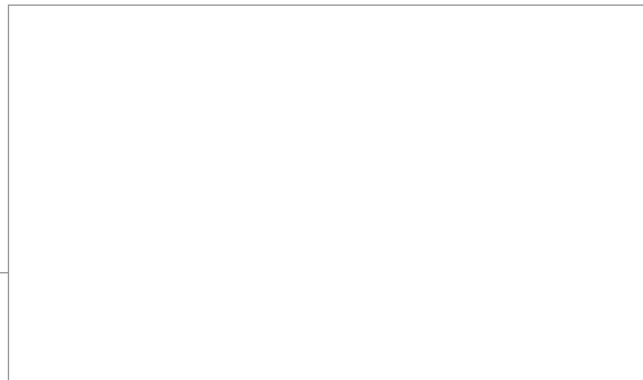
3 – 4 June 2010 • Singapore

The inaugural private forum for significant private investors, business and financial families and their family offices.

THE ASIA PACIFIC FAMILY OFFICE CONFERENCE

26 – 27 October 2010 • Hong Kong

The seventh annual private meeting for families and their private offices.



EUROPE

THE FAMILY ALTERNATIVE INVESTMENT CONFERENCE

20 – 21 April 2010 • Monte Carlo, Monaco

The sixth annual private forum for significant private investors, business and financial families and their family offices.

THE FAMILY INVESTMENT WORKSHOP

23 - 24 June 2010 • Zurich, Switzerland

The eleventh investment meeting in Europe exclusively for significant private investors, families and their private family offices.

THE EUROPEAN FAMILY OFFICE CONFERENCE

8 - 10 November 2010 • London, UK

The twelfth anniversary of the exclusive annual meeting for family office executives, significant private investors and financial families.

THE EUROPEAN FAMILIES IN BUSINESS ROUNDTABLES

UK • Switzerland • Germany • Spain

The inaugural series of private meetings across Europe for principal investors, family business owners and family office executives.

MIDDLE EAST

THE MIDDLE EAST FAMILIES IN BUSINESS CONFERENCE

16 – 17 May 2010 • Doha, Qatar

The sixth private forum in the Middle East for business and financial families, owners and their private offices.

THE MIDDLE EAST FAMILY OFFICE & INVESTMENT WORKSHOP

29 – 30 November 2010 • Abu Dhabi, UAE

The third private meeting for significant private investors, families and their family offices in the Middle East.





CAMPDEN PROPRIETARY RESEARCH

campden.com/research

Providing insight on the trends and issues of strategic significance

Since its founding, Campden's ability to operate at the forefront of innovation and best practices for substantial financial and business-owning families comes from its unrivalled access to their leaders, significant family offices, and the influential professionals who advise them.

These relationships have provided an ongoing understanding of what's essential to the success of ultra-high-net-worth families. By connecting to the pulse of their everyday concerns, Campden continuously identifies proprietary research projects that produce often groundbreaking data and insightful analysis on topics of strategic significance.

Campden has surveyed trends and developments in European single family offices, chronicled the changing role of family offices in regard to family values, studied advance planning practices for business-owning families, looked at the challenges of succession and wealth management in Russia, issued a report on global family philanthropy, and reported on how affluent women are taking control of their future.

Campden Research reports have garnered widespread coverage in international business media including The Financial Times, Wall Street Journal, Bloomberg, Reuters, CNBC and the BBC as well as specialty and geographically-based publications – L'Agefi, Corriere della Sera, The Times, South Chin Morning Post, Handelsblatt and USA Today.

**...an ongoing understanding of what's essential
to the success of ultra-high-net-worth families...**



...Campden reports are known for the highest standards in accuracy and integrity...

RESEARCH: SPONSORING PARTNERS

Sponsoring partners gain distinctive brand impressions and thought leadership visibility through their association with analytics of strategic significance to substantial financial and business-owning families.

As a market that has historically been hard to pinpoint and even more difficult to glean for data and intelligence. Campden reports are known for the highest standards in accuracy and integrity, producing valuable insights that support better decision making for families and the experts who advise them.

- Qualified partners who invest in a sponsorship take full advantage of an integrated platform regarded globally as substantive, compelling, and frequently groundbreaking.
- Sponsors may contribute editorial content to Campden FB or Campden FO magazines as well as their companion websites
- Receive a company, business unit, and/or individual profile in print and on line
- Take advantage of customized distribution strategies as well as outreach to Campden's extensive family business and family office contacts
- Benefit from a promotion campaign across all Campden channels and external global business media.



PRINT PUBLISHING

CAMPDEN FB

campdenFB.com

Probing, insightful, enlightening

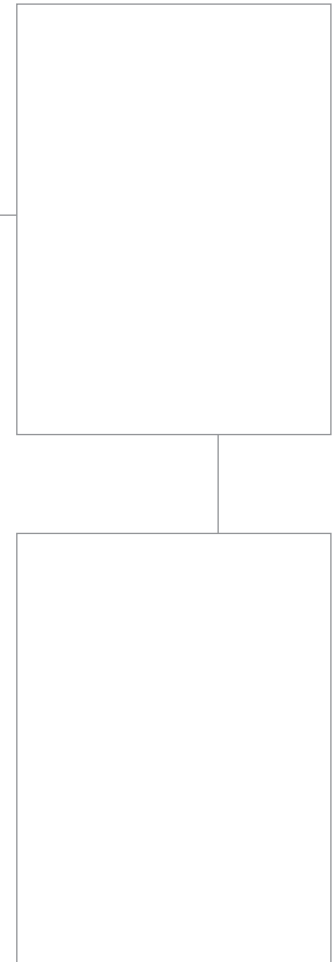
Published since 2001, Campden FB (formally Families in Business) magazine has provided business-owning families of substantial wealth with the knowledge, insights, and vital business intelligence they require for successfully managing their enterprises and supporting their families.

With access to the CEOs of the world's leading family businesses, and commentary from respected experts, Campden FB probes the spectrum of issues facing ultra-high-net-worth, multigenerational family businesses.

Published quarterly, each issue contains exclusive family interviews, dedicated sections on all aspects of family finance, governance and the next generation, timely special reports – such as philanthropy and emerging markets – plus commentary and debate, news analysis, and lifestyle features.

CampdenFB is a controlled circulation publication that is delivered exclusively to 9,000 qualified families

Campden FB is supported by the Family Business Network.



...Campden FB probes the spectrum of issues facing ultra-high-net-worth, multigenerational family businesses...

CAMPDEN FO

campdenFO.com

Setting the agenda for the family office market

Campden's newest publication, Campden FO, was launched in 2008 as the only global magazine dedicated to covering the growing market of private single and multi-family offices. Published quarterly, Campden FO is quickly setting the agenda for thought leadership in the field through in-depth examination of professional best practices and editorial contributions from influential family offices, financial journalists, and commentators.

Campden FO probes key issues facing family office principals and executives – including risk management, cost reduction, and investment strategies. Each issue includes interviews with family offices, features on current trends, an investment update, articles on tax and jurisdictional matters, commentary and news analysis – plus a section dedicated to philanthropy.

CampdenFO is a controlled circulation publication that is delivered exclusively to 5,500 qualified single and multi family offices.

...Campden FO probes key issues facing family office principals and executives – including risk management, cost reduction, and investment strategies...



CAMPDEN ON-LINE PUBLISHING/WEBSITES

campdenFB.com ————— campdenFO.com

Real-time coverage of global family business and family offices

Campden FB and Campden FO are supported by dedicated, comprehensive web sites where family business and family office news is posted daily. These sites receive nearly 5,000 unique visitors and 12,500 page views per month.

...These sites receive nearly 5,000 unique visitors and 12,500 page views per month...

Columns from experts in finance, investment, governance, and lifestyle issues provide insightful perspective while leading journalists review hot topics or major issues. An e-bulletin is distributed to 16,000 registered users each week.

CampdenFB.com conducts reader surveys polling a range of compelling topics and hosts the annual Family Business Leader of the Year award where readers vote for an individual who has demonstrated significant leadership in the field during the past year.

CampdenFB.com also offers visitors access to a fully-searchable directory of service providers. The directory compiles key information for a wide range of services and providers, which are available to significant family businesses and family offices.

Campdenwealth.com is a gated community for qualified families and family offices delivering a highly targeted and focused readership.



STRATEGIC PARTNERSHIPS

campden.com

Collaborative leadership across four integrated channels

Campden Wealth enjoys an established reputation as a trusted brand. Since our founding, we have built and nurtured a global community of more than 30,000 qualified contacts – including many of the world’s wealthiest and most influential individuals and families.

Campden provides a smart platform in which to develop business, raise funds, and establish thought leadership. Investing in a Campden partnership delivers valuable strategic impressions that open up unparalleled opportunity with the most exclusive prospects in global wealth management.

...we have built and nurtured a global community of more than 30,000 qualified contacts...

Campden offers qualified professional experts and organizations the opportunity to become sponsoring partners and assume a collaborative leadership role with customized thought leadership visibility delivered in four distinct channels of conferences, online and print publications, and proprietary research.

Partners gain a variety of benefits from direct association with this hard to identify, and more difficult to access, universe of ultra-high-net-worth financial families, owners of privately-held businesses, and family office executives.

Our sponsorships enable unique alignment with the concerns of substantial families, showcase content expertise, reinforce competitive distinction, and attract qualified business prospects.

CAMPDEN PARTNERSHIP OFFER:

- Direct access to our private global community of families and family offices
- Recognition as a valued resource to families and family offices
- A unique platform to build relationships with more than 16,000 qualified prospects
- Ability to showcase thought leadership in controlled environments
- Brand and profile enhancement via multiple channels
- Ability to build trust within a discerning community
- Opportunity to deliver sustainable dialogue with families and family offices
- Extraordinary returns on your investment



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campden.com

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**...we are a global business with offices in
London, New York and Singapore...**



ENGAGE • CONNECT • PROSPER